



TRAVELING WELL FOR LESS

TRAVEL MORE, SPEND LESS

Tips and tricks to save money on travel

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ABOUT

Debra Schroeder is a former 12-year travel industry executive who has traveled the world using airline miles and credit card points since 1994. Debra is a freelance writer and content creator who is always on the go. With a penchant for adventure, she loves active travel, discovering off the beaten path destinations, specializing in value luxury travel, and sharing how to use miles and points.

AUDIENCE

Pageviews (3-month average): 55,365

58% Female, 42% Male viewers

27% 25-34 years old
22% 35-44 years old
16% 45-54 years old
14% 18-24 years old
21% 55+ years old

86% of readers have an income of \$50,000 to \$150,000 a year



19.8K FOLLOWERS,
25 M REACH



12K FOLLOWERS



5K FOLLOWERS



1.5K FOLLOWERS



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